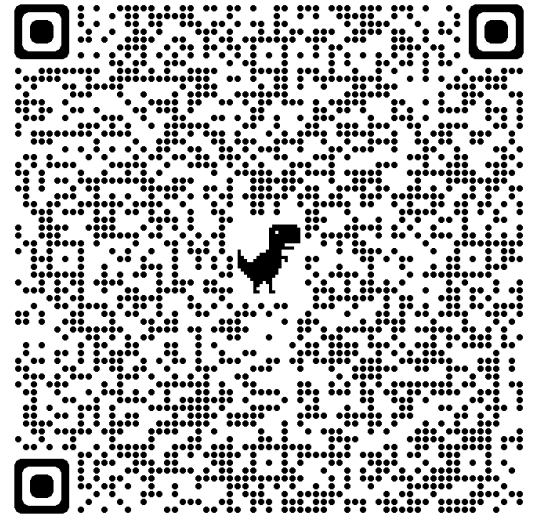# Not today, hackers.

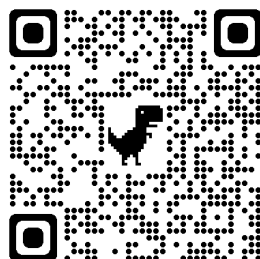Q R codes can be a quick and easy way to pay for parking...or steal customer data. If your pay-by-cell system uses QR codes printed on decals, your customers aren't safe. Hackers in multiple cities have replaced legitimate QR decals on parking meters with their own, nearly identical, counterfeit QR decals. Customers who scan these counterfeit decals are brought to a phony website (identical to the legitimate website) where they enter personal and financial information that can then be exploited. Scan the QR code to the right to learn more (we promise it's legitimate).

U nlike competing pay-by-cell services, POMPay by POM displays a scannable, digital QR code on a POM Parktel meter's screen instead of on an easy-to-counterfeit decal. With POMPay, customers simply scan the code, add time, and pay with Apple Pay or Google Pay. There's no app to download or account to create. Time purchased with POMPay appears on the parking meter just as it would if time were purchased with coins or a credit card.

POMPay is designed to be as simple for parking operators as it is for customers. No signage or decals are required — all necessary information appears on the meter's screen. When meter rates are changed in MeterManager, POMPay rates are automatically updated to match. The best part is that there is no additional cost to use POMPay with POM Parktel meters. If you decide to charge a convenience fee, you get to keep 100% of it.

Scan the QR code to the left to learn more about POM or call us today at **(800) 331-PARK (7275)**, and let us help you keep your customers safe.

POM
PARKING METERS
The originator of metered parking.